

Latino Colmulus

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INTRODUCTION

nniversaries are to be remembered and celebrated. They are very special moments in time. This year Who's Who Publishing celebrates 25 years of meeting its mission to recognize and document the accomplishments of diverse groups across our great country. Although our initial publications focused on African Americans, we saw the need to also share the achievements within the growing Latino community.

Five years ago Columbus became the pilot city for the release of Who's Who in Latino Columbus. Our great city should be proud of not only being the first to do this, but also that it has been sustained to this important 5 year milestone. This is possible because our community and its leaders recognize the importance of diversity and the growth, innovation and creativity that comes from it. They understand that community and business success is enhanced when the skills of our total community are leveraged.

Throughout the history of Columbus our success has been fueled by the talents of our people. Who's Who In Latino Columbus shines the light on the contributions that Latinos have made as entrepreneurs, corporate leaders, educators, veterans, athletes, entertainers, and community

leaders. These individuals represent a strong component in the overall success and growth of our great city. Because of their accomplishments Columbus has achieved top rankings in diversity/inclusion, affordability, stability of housing market, and successful young professionals. We are a city on the rise.

The growth that Columbus has experienced in the Latino population is being seen throughout the United States. Today it is estimated that 50 million Latinos are living in the United States. By 2050 growth trends project that one in three people in the United States will be of Latino heritage. We at Who's Who Publishing are proud to be able to share these stories of success and accomplishment and look to be able to bring our Latino segment of publications to other cities across the country.

So thank you Columbus for leading the way as we celebrate, recognize and document Latino achievement. May these stories provide encouragement and inspiration for our youth to see the broad range of opportunities that are available to them as they emulate these positive role models.

Ernie Q. Sullivan