



Developing Leadership AT ITS *BEST* IN THE Next Generation

By Tonnisha J. English

When it comes to leadership and community service, Carter D. Womack is the prime example of how one can continuously give back while excelling in his own professional endeavors.



Carter D. Womack learned discipline early in life from his father. Being one of ten children, he grew to understand the principles of hard work, the importance of service and the value of family.

Womack is the former vice president of human resources at Viacom Retail Stores where he served for three years. He furthered his career in aforementioned field as vice president of human resources for the North American Operations at Blockbuster Entertainment Inc., executive vice president of human resources for Retail Ventures, Inc. and executive vice president of human resources for Value City Department Stores.

He has served as Manager of Equal employment opportunity and diversity for The Goodyear Tire and Rubber Company, director of employee relations for Ryder Systems, Inc., senior vice president of sales for The Black Collegian magazine and he is currently serving as chief operating officer at Who's Who Publishing Company.

Womack is proud alum of Alabama A&M University where he received his Bachelor of Science in chemistry and math. As a heavily involved student on campus, he was a part of the student government association, chemistry club and Phi Beta Sigma Fraternity, Inc. where he has been the treasurer and president.

He served as Phi Beta Sigma Fraternity's twenty-seventh (1989-1993) international president and was reelected as the twenty-ninth (1995-1997) international president just two years later. Womack is the only brother to have achieved this honor.

Womack also served as the longest regional director of the Great Lakes Region and served as the national director of education and Chairman of the Sigma Beta Club and the Sigma's Against Birth Defects project. He is a life member of Phi Beta Sigma Fraternity and also a member of the Distinguished Service Chapter. He still remains an active member of the Beta Omicron Sigma Chapter in Columbus, Ohio.

He has served as a three-term City Councilman in Akron, Ohio and is a past chair of the Alabama A&M University Foundation. He was inducted into the Alabama A&M University Hall of Fame in 1990 for outstanding community service and has been honored in *Ebony* magazine as one of the 100 Most Influential Blacks in America. He has received numerous local and national awards and is a member of the New Salem Baptist Church.

With a vision to be a provider of leadership training and coaching and identifying the need for leadership development programs, Womack founded Leadership At Its Best, LLC. The organization focuses its effort on pre-college and university students with programs such as Black-Student Orientation to Leadership Development (BOLD), Junior Executive Development programs and Student Institute for Development and Empowerment program for university students.

“He is very active in the fraternity as it leads the way on the issue of young men of color and the “I Am My Brother’s Keeper” program that is the primary focus of Phi Beta Sigma Fraternity,” said Jonathon A. Mason, Sr., Phi Beta Sigma International President.

As Womack continues to make accomplishments within his life, his commitment to the development of youth in the community is evident and he is constantly creating ways to further that development selflessly and relentlessly.

He recently joined the board of directors of Camp New Joy that will open in Lynchburg, VA in the summer of 2014. The camp will work with inner city boys and allow them to develop life and leadership skills. ■

